

## NEWS RELEASE

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## March Museum Madness & Dine Downtown Thursday, March 29

Ever wondered what a museum is like at night? Now you can find out! During March Museum Madness on Thursday, March 29, the South Bend Regional Museum of Art, HealthWorks! Kids' Museum, the College Football Hall of Fame, the Northern Indiana Center for History, and the Studebaker National Museum are offering special discounts and late hours - until 8:00pm! HealthWorks! and SBRMA will offer free admission from 4 – 8 p.m., and the Hall of Fame, Center for History, and Studebaker will offer \$2 off admission from 4 – 8 p.m.

When planning your visit, be sure to make time to *Dine Downtown* at one of South Bend's unique restaurants - you'll find something to suit every taste, from Asian to Italian to Irish to American, and everything in between!

Maps, menus, parking information and special coupons for downtown restaurants will be available at the City Celebration booth at the corner of Michigan St. & Jefferson Blvd., beginning at noon. Stop by early to plan your evening!

March Museum Madness & Dine Downtown is part of South Bend City Celebration 2007. The year-long festival of events and programs will be held on the 29th of every month to showcase all that our community has to enjoy, at locales including the Pierre Navarre Cabin at Leeper Park, the Muessel-Ellison & Ella

Morris Greenhouse & Conservatories, Howard Park Ice Rink, St. Joseph Co. Public Library, the College Football Hall of Fame, Northern Indiana Center for History, South Bend Regional Museum of Art, Studebaker National Museum, City Cemetery, Coveleski Stadium, and the Jon Hunt Plaza (in front of the Morris Performing Arts Center). Each event has been designed to entertain residents and visitors from ages 3 to 103. Everyone is invited!

Details on each month's event will be posted online at <u>SBCityCelebration.com</u>, the month prior to the event. Information is also available by calling 574.235.9798 or 574.235.9951.

South Bend City Celebration is a collaboration between the City of South Bend and the Historic Preservation Commission of South Bend & St. Joseph County. City Celebration complements the implementation of City Plan, South Bend's new 20-year strategic plan for growth and development, by promoting and building awareness of community assets.